

4234 NWAHJA Levels of Sponsorship

\$2,000 Event Title Sponsor Exclusive

“The 2014 (your company’s name) NWAHJA Summer Classic.”

- Sponsor’s Name and Logo appear **above/before** NWAHJA and name of event on all printed marketing materials and public announcements. Includes: show prize list covers, event programs, event t-shirts, newspaper articles, TV/radio spots, NWAHJA newsletters, PA announcements at shows.
- Prominent signage at the three most prestigious annual events – Summer Classic, Harvest Run, and Year End Awards Banquet
- Company provided banner displayed at all club shows
- Full page ad with link on NWAHJA web site for 12 months
- Full page ad in all club show prize lists for entire show year
- Prominent product display or sales booth at all club shows or events for entire show year
- Custom painted jumper jump with company advertising to be used in all NWAHJA sanctioned shows
- Four tickets to NWAHJA Year End Awards Banquet
- Opportunity for one additional custom marketing item designed to fit sponsor’s needs

\$1,000 Event Title Sponsor

“The 4234 NWAHJA Summer Classic Presented by (your company’s name)”

- Sponsor’s name and logo appear directly **below/after** NWAHJA and name of event on all printed marketing materials and public announcements. Includes: show prize list covers, event programs, event t-shirts, newspaper articles, TV/radio spots, NWAHJA newsletters, PA announcements at shows.
- Signage at the three most prestigious annual events – Summer Classic, Harvest Run, and Year End Awards Banquet
- Company provided banner displayed at all club shows
- Sidebar with link on NWAHJA web site for 12 months
- Full page ad in all club show prize lists for entire show year
- Product display or sales booth at all club shows or events for entire show year
- Sponsor’s name and logo on signs attached to one pair of jump standards at all club shows
- Two tickets to NWAHJA Year End Awards Banquet
- Opportunity for one additional custom marketing item designed to fit sponsor’s needs

\$1,000 Gold Medal Sponsor

- Prominent recognition on all printed marketing materials and public announcements for events. Includes: show prize list covers, event program, event t-shirts, newspaper articles, TV/radio spots, NWAHJA newsletters, PA announcements at shows.
- Company provided banner displayed at all club shows
- Recognition on show/event page on NWAHJA web site with link
- Full page ad in all club show prize lists for entire show year
- Sponsor’s name and logo on signs attached to one pair of jump standards at all club shows
- Two tickets to NWAHJA Year End Awards Banquet
- Opportunity for one additional custom marketing item designed to fit sponsor’s needs

\$500 Silver Medal Sponsor

- Recognition on all printed materials and public announcements for shows and events. Includes: show prize lists, event programs, event t-shirts, newspaper articles, TV/radio spots, NWAHJA newsletters, PA announcements at shows.
- Link on NWAHJA web site
- Half page ad in all club show prize lists for entire show year
- Company provided banner displayed at all club shows

\$250 Bronze Medal Sponsor

- Recognition during club shows
- Quarter page ad in all club show prize lists for entire show year
- Recognition in NWAHJA newsletters
- Sponsor's name and logo on signs attached to one pair of jump standards at both the Summer Classic and Harvest Run shows

\$100 Hunt Club Sponsor

- Recognition during club shows
- Business card ad in all club show prize lists
- Sponsor's name and logo on signs attached to one pair of jump standards at both the Summer Classic and Harvest Run shows

2014 NWAHJA Club Shows Division / Class Sponsor

Medal Class Sponsorship \$50

- Name listed in all NWAHJA Club Show Prize Lists for the year including list posted on NWAHJA web site
- Announcement during shows

Hunter / Equitation / Jumper Divisions Sponsorship \$75

- Name listed in all NWAHJA Club Show Prize Lists for the year including list posted on NWAHJA web site
- Announcement during shows

Class Sponsorships \$25

- Name listed in all NWAHJA Club Show Prize Lists for the year including list posted on NWAHJA web site
- Announcement during shows

Ad Costs for 2012

<i>Size</i>	<i>Cost</i>
Business Card Size Ad	\$25 for each publication or ... \$80 for the full year
¼ Page Ad	\$40 for each publication or ... \$140 for the full year
½ Page Ad	\$200 for each publication or... \$200 for the full year
Full Page Ad	\$100 for each publication or... \$350 for the full year